#### EventThread: Visual Summarization and Stage Analysis of Event Sequence Data

**Shunan Guo**, Ke Xu, Rongwen Zhao, David Gotz, Hongyuan Zha, Nan Cao











## **Event Sequence Data**

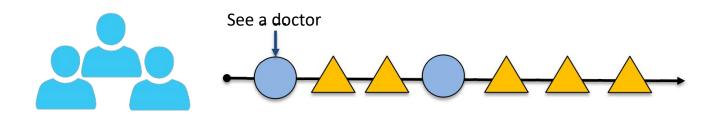
**Academic** Record **Electronic** Health Record

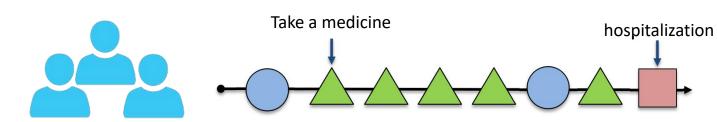










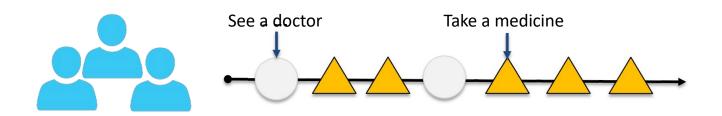


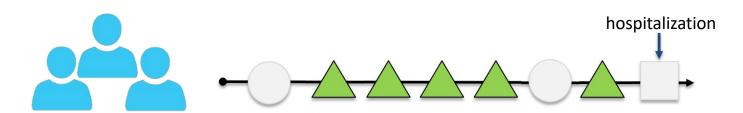












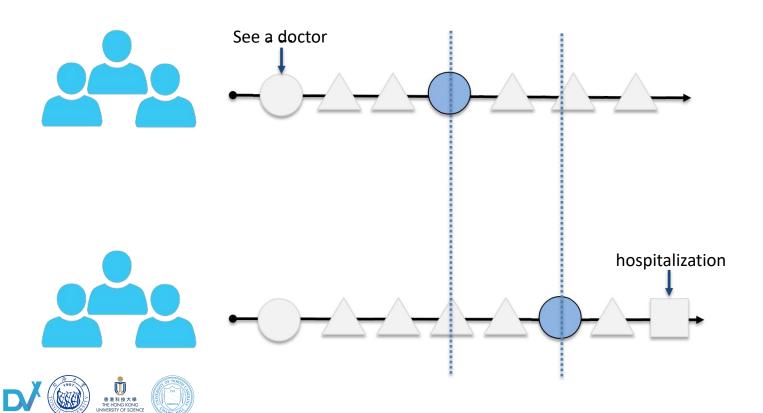


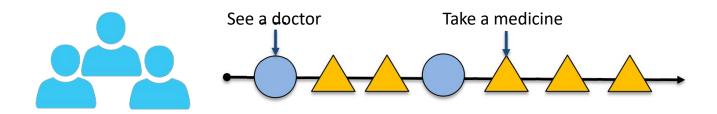


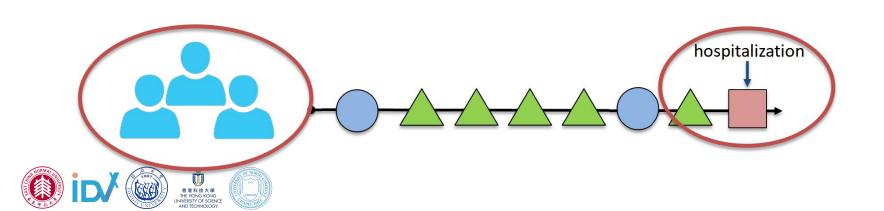


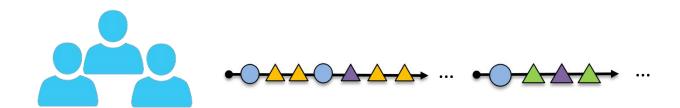
















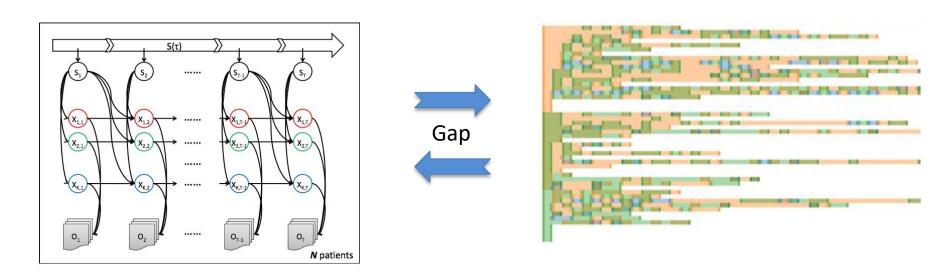


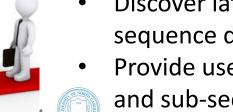






#### **Research Goal**





- Discover latent high-level structures of large-scale event sequence data.
  - Provide users with information about the low-level events and sub-sequences of events.

## **Key Challenges**



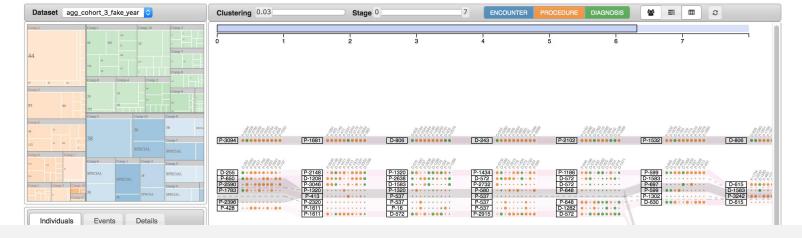
- It is difficult to transform large-scale heterogeneous event sequence data into an uniform data model without losing detailed information
- The method designed to detect high-level structures should also include sufficient relevant context to enable low-level semantic interpretation of what those structures represent
- Unavailable of ground truth to help users validate the result



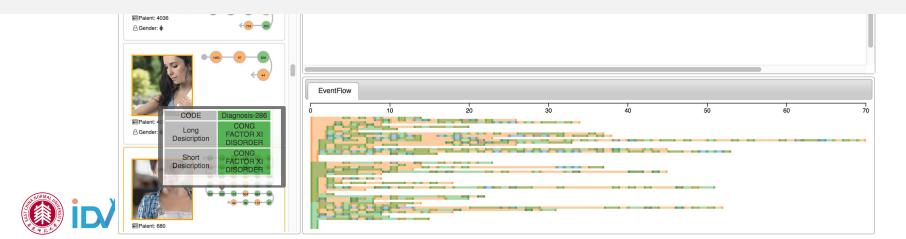


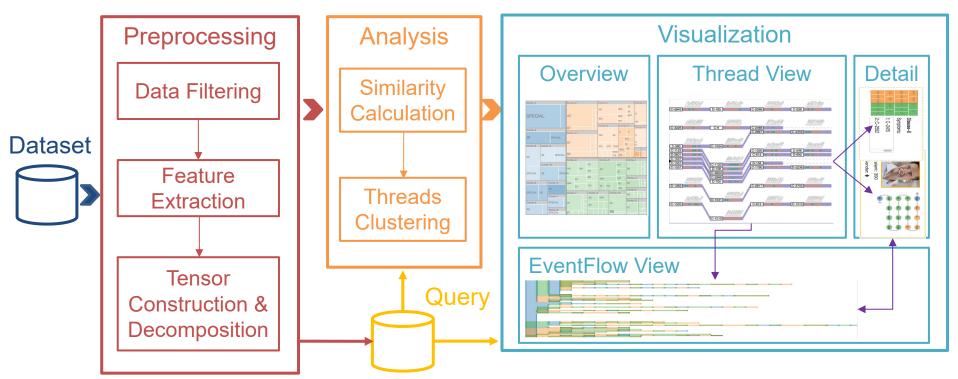






# **EventThread System**





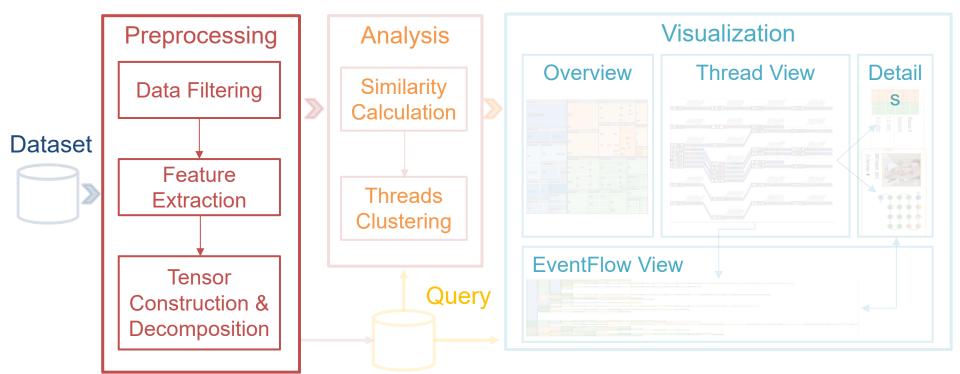












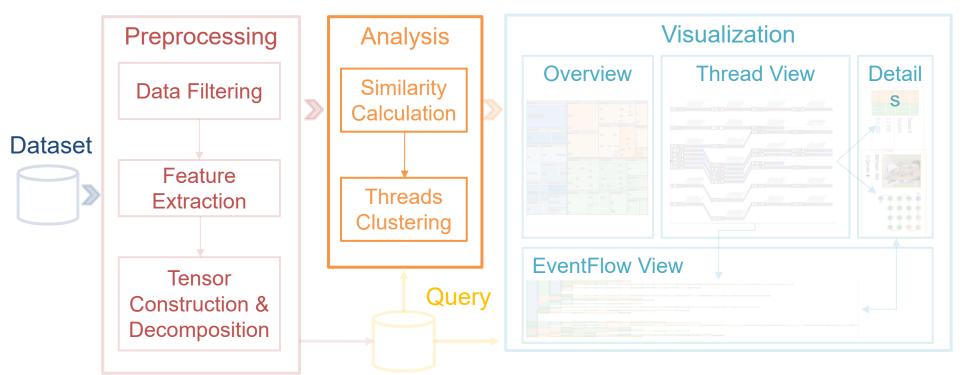












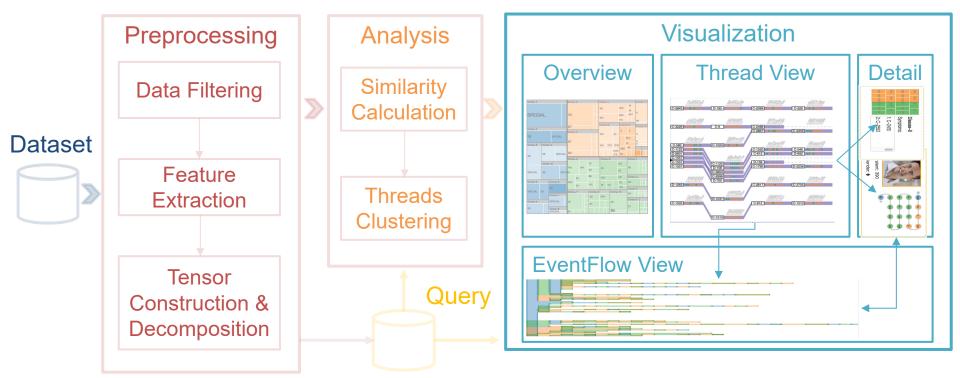










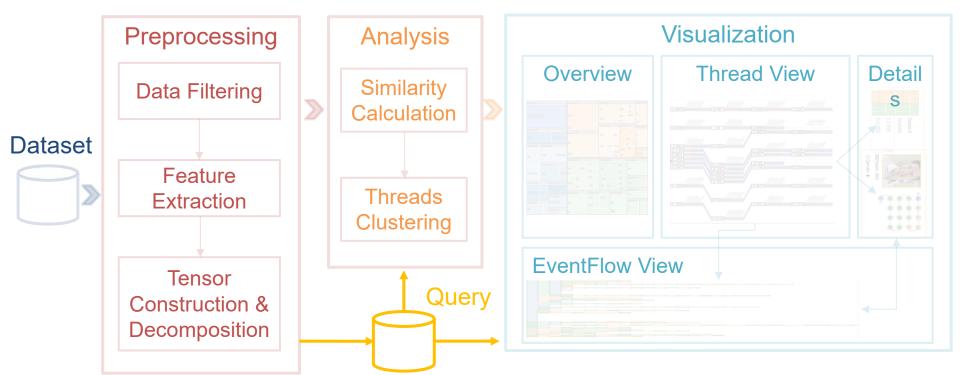














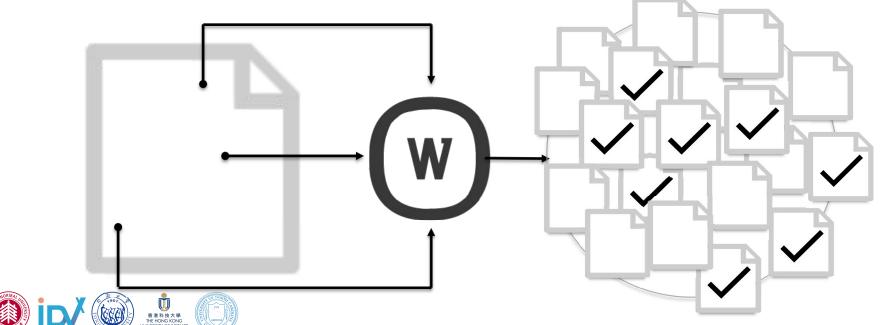






## **Data Filtering**

Term Frequency - Inverse Document Frequency (TF-IDF)



# **Data Filtering**

Term Frequency - Inverse Document Frequency (TF-IDF)

$$w_{x,y} = tf_{x,y} \times log(\frac{N}{df_x})$$



Term x within document y

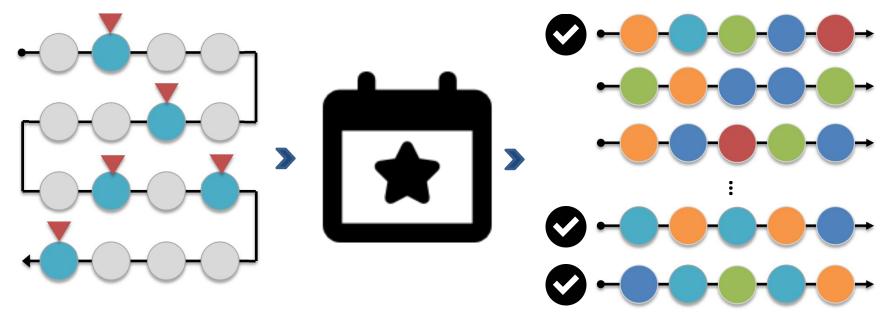
 $tf_{x,y}$  = frequency of x in y  $df_x$  = number of documents containing x

N = total number of documents



# **Data Filtering**

• *TF-IDF* - Event Sequences

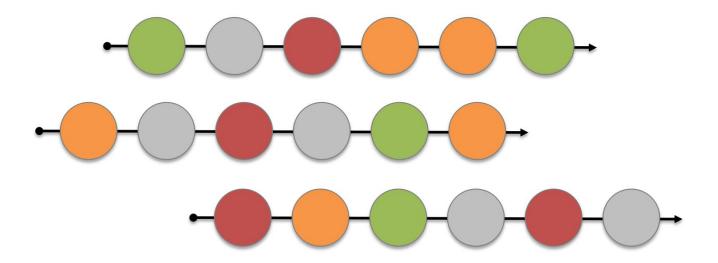










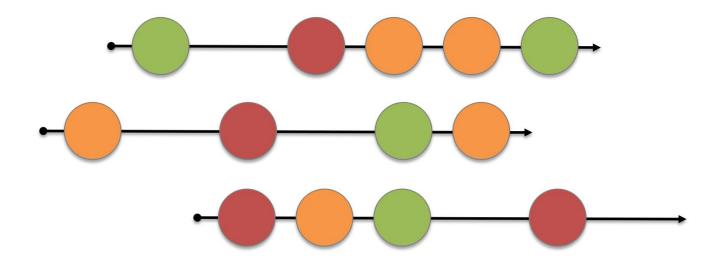










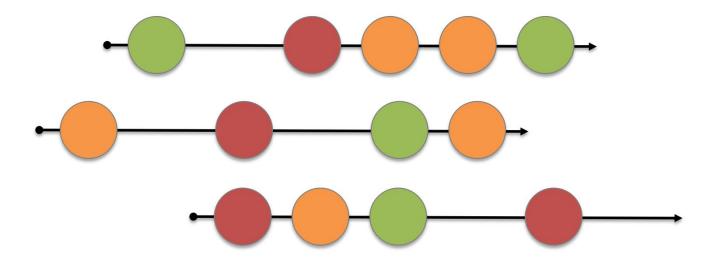










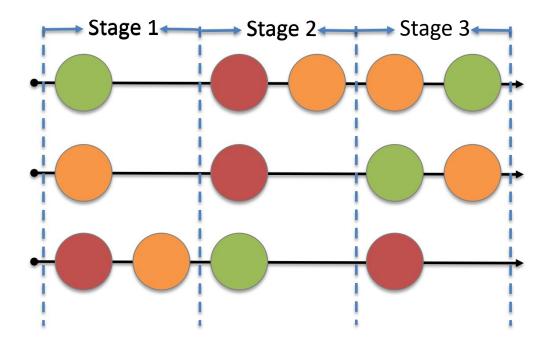












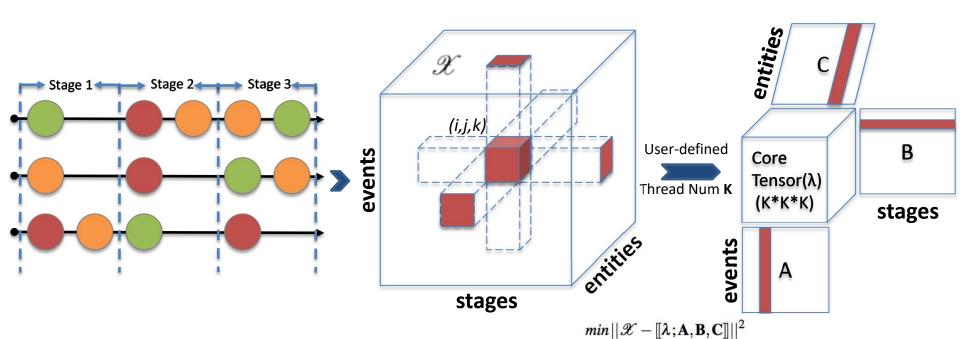








## **Tensor Analysis**





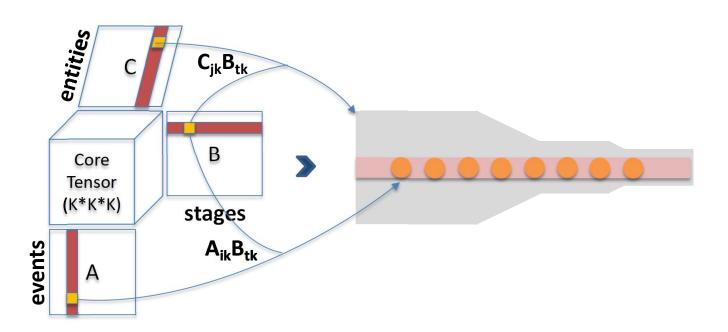








#### **Tensor Analysis**













# Introduction Visualization Design Evaluation

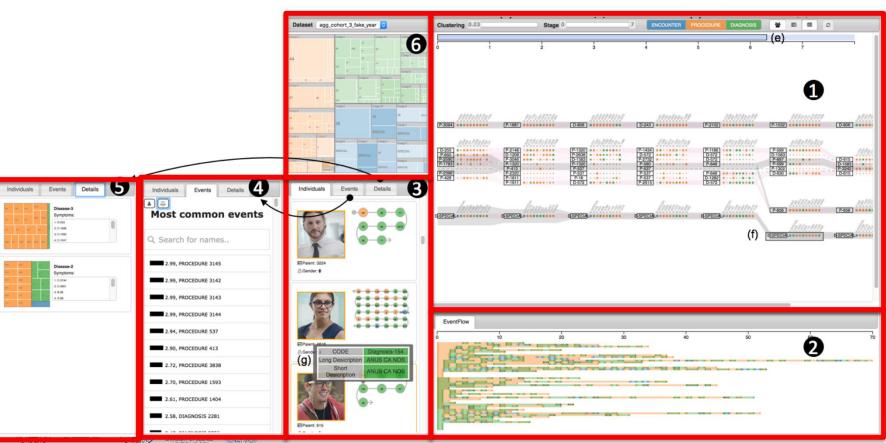




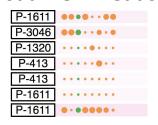




#### **User Interface**



#### **Visualize Threads**





#### **Layout Threads**



#### **Rearrange Threads**



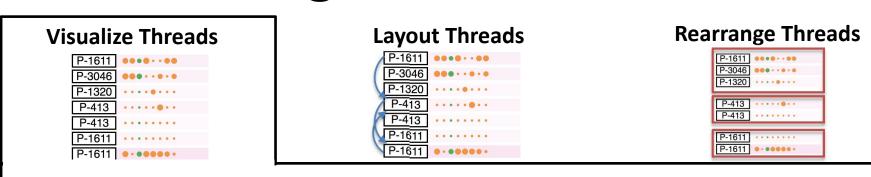


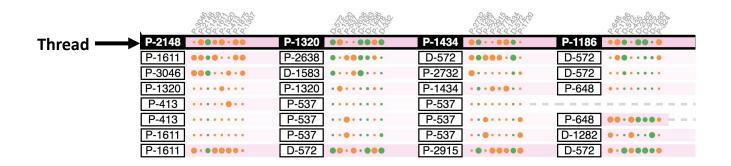








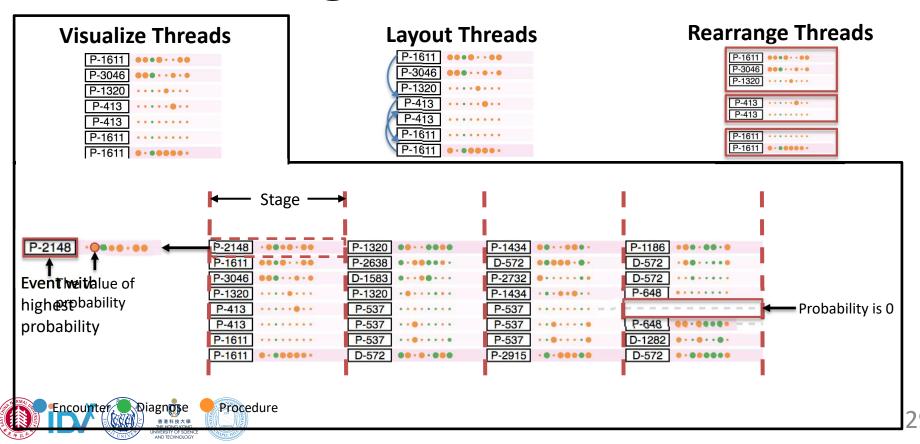




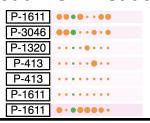




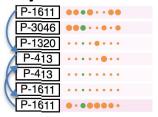




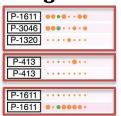
#### Visualize Threads



#### **Layout Threads**



#### **Rearrange Threads**



Minimize the distance of similar threads

$$\sum_{t=0}^{T} \left(\alpha \sum_{i < j} w_{ij}(t) \|y_i(t) - y_j(t)\|^2 + (1 - \alpha) \sum_{i} \|y_i(t) - y_i(t-1)\|^2\right)$$

Reduce thread crossing

$$\sum_{i} \|y_i(t) - y_i(t-1)\|^2$$

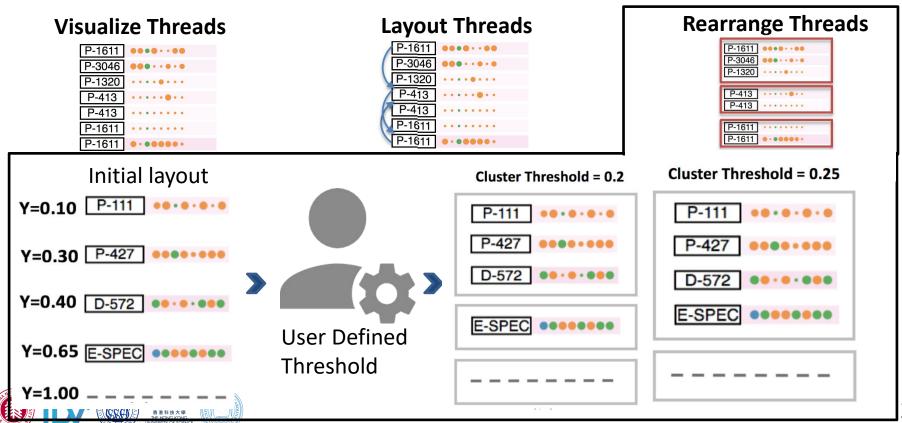
Balance Two Terms

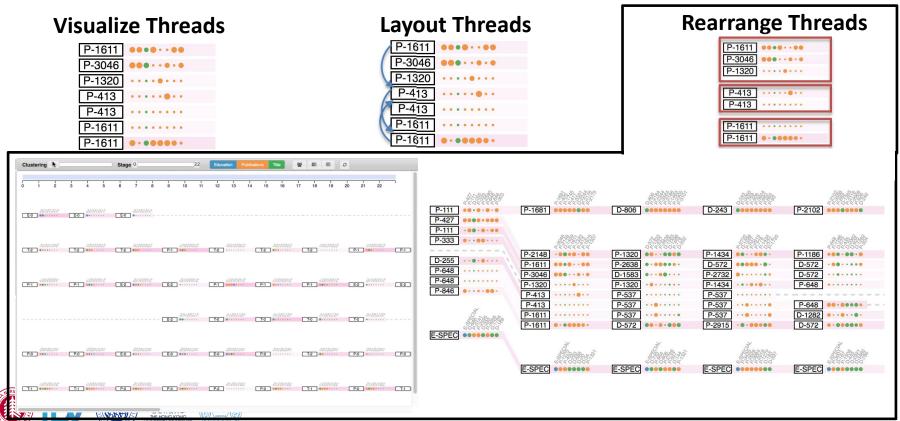


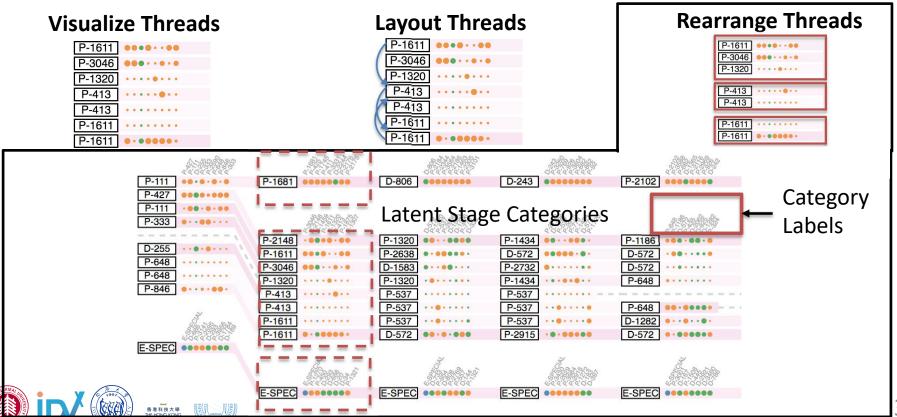


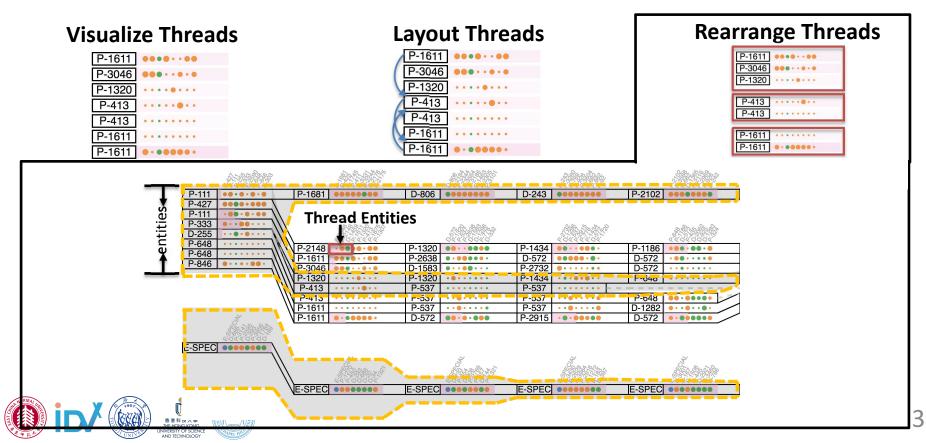


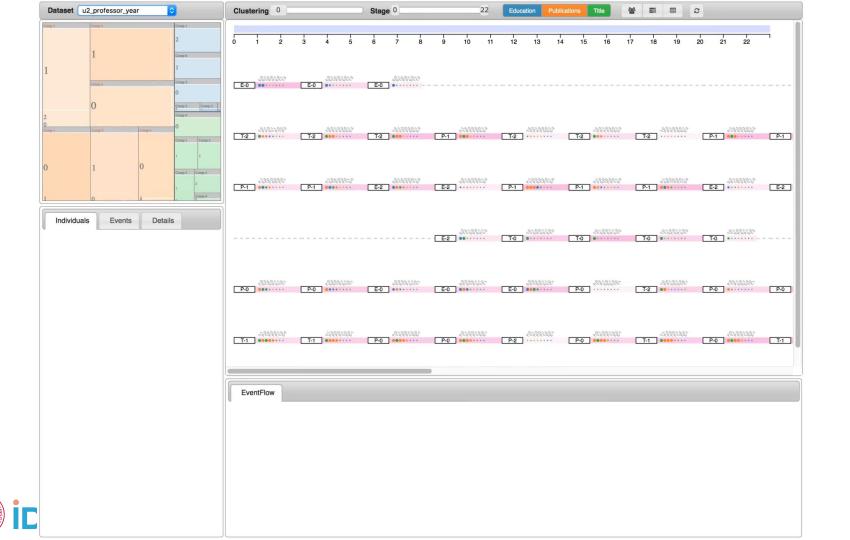












# Introduction Visualization Design Evaluation











## **Usage Scenario: COPD Cohort**



5084 COPD patients

 Timestamped events: diagnosis, procedure, encounter

• From 2008-2014



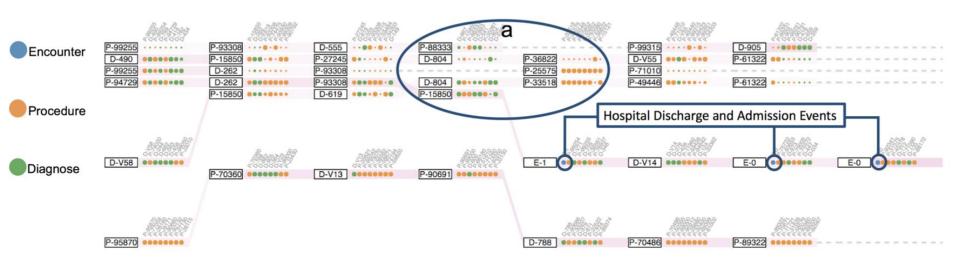








## **Usage Scenario: COPD Cohort**











# **Evaluation: Expert Interview**



Assistant Professor of Medicine at the University of North Carolina School of Medicine









### **Usage Scenario: Car Maintenance**



5000 maintenance record

1112 cars

 Maintenance type, specific maintenance item, description of the item

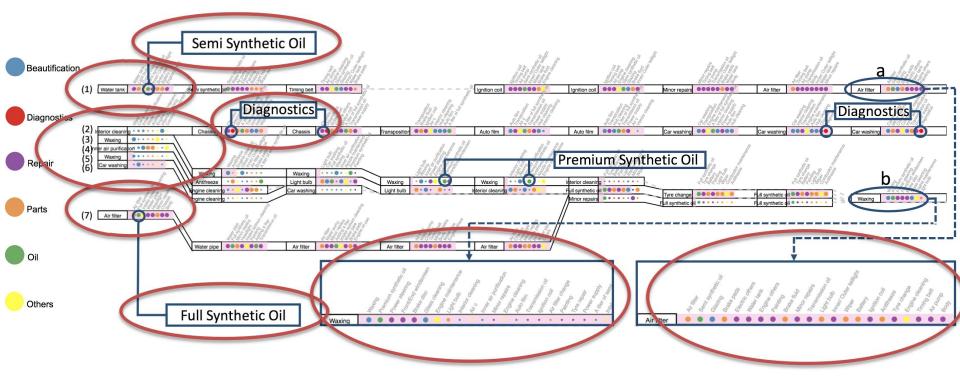








# **Usage Scenario: Car Maintenance**













### Conclusion

 We have presented EventThread, a technique designed to support visual summarization and latent stage analysis of large scale and highdimensional event sequence data

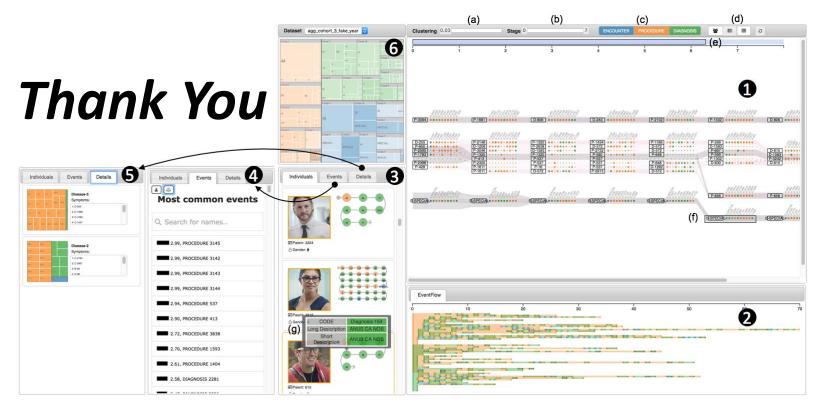
 We evaluated our system via real-world event sequence datasets, and conducted an interview with an expert from the health-care domain











EventThread: Visual Summarization and Stage Analysis of Event Sequence Data

### **Usage Scenario: Academic Behaviors**



40 individuals

23 years

 10 event types, classified into 3 high-level categories: training, publishing, promotion

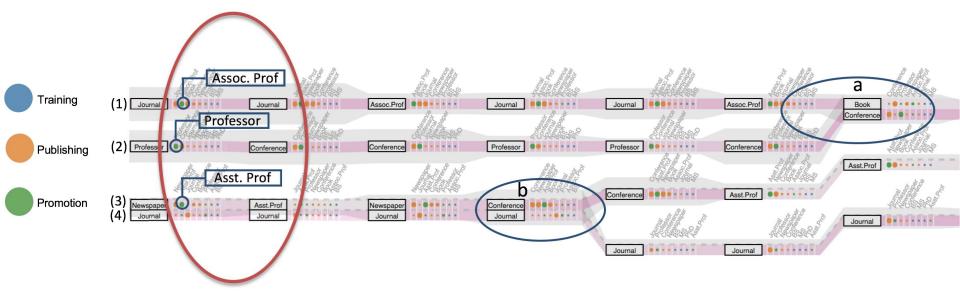








### **Usage Scenario: Academic Behaviors**





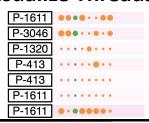




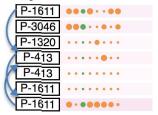


# **Creating the Thread View**

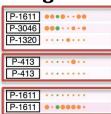
#### Visualize Threads



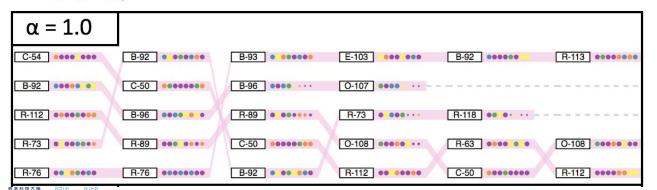
### **Layout Threads**



### **Rearrange Threads**

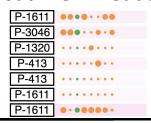


$$\sum_{t=0}^{T} \left(\alpha \sum_{i < j} w_{ij}(t) \left\| y_i(t) - y_j(t) \right\|^2 + \left(1 - \alpha \sum_{i = j}^{T} \left\| y_i(t) - y_i(t-1) \right\|^2 \right)$$

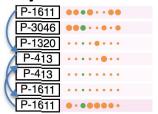


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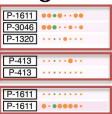
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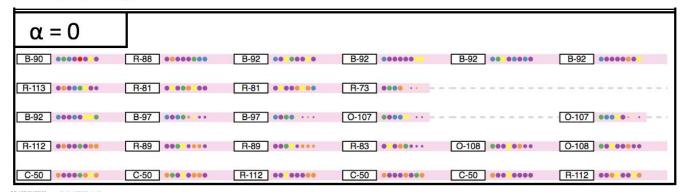
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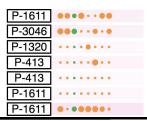


$$\sum_{t=0}^{T} \left(\alpha \sum_{i < j} w_{ij}(t) \left\| y_i(t) - y_j(t) \right\|^2 + \left(1 - \alpha \sum_{i} \|y_i(t) - y_i(t-1)\|^2\right)$$

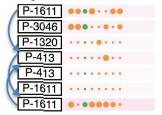


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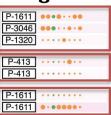
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